

CCA Priorities- Budget Update

Presentation To: Senate Finance and
Appropriations- Public Safety
Subcommittee

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CCA's Roles

Regulator



Policy Advisor



Educator



*** The CCA implements policies made by elected officials.

FY24 Budget Overview

General Assembly Actions

- 2023 Special Session I reduced FY24 Budget from \$11.2 million to \$5.3 million
- \$2.5 million available for one-time seed-to-sale tracking system

Future Needs

- NGF Appropriation for Medical Cannabis Program
- Funding for hemp advertising enforcement

Virginia Cannabis Control Authority	
FY24 Budget Summary	
<i>Category</i>	<i>Projected Budget</i>
Personal Services	\$ 2,989,091.00
Contractual Services	\$ 1,793,720.00
Supplies and Materials	\$ 7,250.00
Transfer Payments	\$ 2,300.00
Continuous Charges	\$ 367,969.00
Equipment	\$ 139,670.00
Grand Total	\$ 5,300,000.00

CCA Priorities

- Medical Cannabis Program
 - Transition
 - Ongoing Operations
- Safe Driving Campaign
- Educational Resources, Partnerships, and Outreach

Medical Cannabis Program

October 2022: Transition meetings begin with Board of Pharmacy

Summer 2023: CCA begins hiring medical cannabis program staff, launches technology development, and starts developing regulations.

October 2023: CCA Board of Directors approves regulations for oversight of the medical cannabis program

December 2023: Licensing and patient portals go live -- all data are transferred from Board of Pharmacy into CCA systems

January 2024: CCA begins oversight of the medical cannabis program.

February 2024: CCA starts process to select a pharmaceutical processor to operate in Health Service Area 1; conditional approval granted to selected applicant by end of June 2024.

Medical Cannabis: By the Numbers

5 Health Service Areas

4 Pharmaceutical Processors

22 Dispensaries

1,852,832 Dispensations in 2023

46,904 Patients Obtained Medical Cannabis
in December 2023

970 Active Practitioners

4001 Registered Products

Board of Pharmacy Medical Cannabis Revenues/Expenditures

The total revenue from the last three fiscal years:

- FY 2021 – \$1,837,745.00
- FY 2022 – \$2,581,997.30
- FY 2023 – \$620,709.91

The total expenditures from the last three fiscal years:

- FY 2021 – \$ 583,902.03
- FY 2022 – \$1,109,530.53
- FY 2023 – \$1,269,195.45

*FY24 data from Board of Pharmacy is not yet available

*Data as of 1/31/24 unless otherwise noted

CCA Safe Driving Campaign

Safe Driving Campaign

CCA Safe Driving Survey Results

30% of Virginians think marijuana makes them a safer driver.

47% of marijuana users don't always have a plan for a sober ride.

14% of Virginians have driven high a few times a year or more.

24% of Virginians have ridden as a passenger in a car with a high driver more than one time over the past year.

Safe Driving Campaign (began Jan. 23)

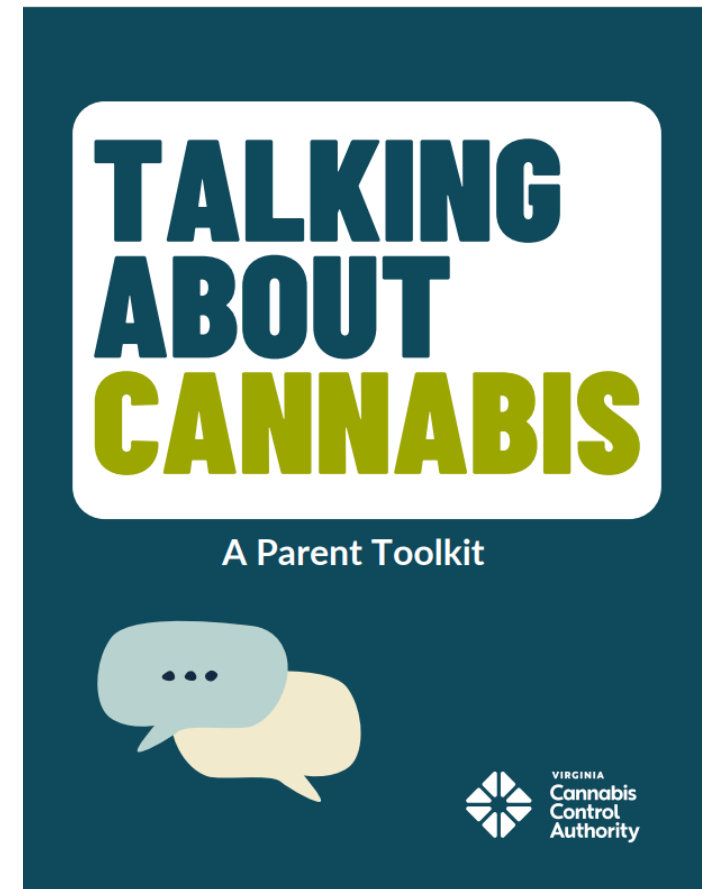
- Phase I – Digital / Online
 - Digital ads to create awareness and drive visits to online resources
 - Includes Spanish language
- Phase II – Billboards
- Phase III – TV, Radio, Streaming
 - Includes Spanish language
 - Partnership Toolkit
 - Social Media



Educational Resources, Partnerships, and Outreach

Educational Resources

- Cannabis laws in Virginia
- Health risks of consumption
- Safe and compliant home cultivation
- “Ancillary” adverse effects of cannabis use
- Safe driving
- THC v. CBD
- Hemp v. Marijuana
- Secondhand smoke exposure
- Cannabis use disorder
- Talking about cannabis: a parent toolkit
- Talking about cannabis: a youth prevention toolkit
- High potency THC policy brief
- More resources in development!



Partnerships & Outreach

- **Workgroups**

- Virginia Office of Substance Abuse Prevention
- Virginia Higher Education Substance Use Advisory Committee
- Virginia Youth Cannabis Prevention Workgroup
- Virginia State Epidemiological Outcomes Workgroup
- Perinatal Cannabis Workgroup
- Cannabis Public Health Advisory Council

- **Presentations**

- Cannabis Oversight Commission
- Opioid Abatement Authority
- Virginia Municipal League
- Virginia CARES
- Virginia Beach City Council
- Virginia Cannabis Association
- Virginia Crime Commission
- Virginia Beach Cannabis Task Force
- Virginia Addiction & Recovery Council

- **Townhalls**